Web Portfolio: https://careerwebfolio.com/markmilburn/

M: (702) 417-3158

Email: <u>Dr.Mark.E.Milburn@gmail.com</u> Dallas/Fort Worth Area, TX 75063



SENIOR BUSINESS STRATEGY EXECUTIVE: CEO / COO / EVP / GM

with expertise in:

Manufacturing / Operations / Finance / Business Development / Consulting / Engineering

Business strategist and multi-talented executive with domestic and international experience driving sales, optimizing operations, leading growth initiatives and turnarounds. Certified Lean Six Sigma Master Black Belt (MBB), trained in Japan. Expert in identifying opportunities, developing strategic plans and delivering sustainable bottom-line results. Led turnaround of failing international operation by signing \$320 million USD in new business within 15-months. Bilingual English & French. Elementary Spanish. Dual US and UK Citizenship. Natural leader who motivates teams to exceptional performance and achieves business objectives through expertise in:

Core Qualifications

- Improving Cost Controls / ROI
- Leveraging Global Partnerships / Negotiations
- Situational Analysis / Solutions Development
- Complex Program / Project Management
- Multifunctional Collaboration / Leadership
- Lean 6σ (DMAIC) / Process & Quality Improvement
- Business Restructuring / Change Management
- Internal & Board-level Communications
- Global Talent Allocation / Motivation
- Aligning Resources w/ Business Objectives / Metrics

Executive Performance

AstraZeneca, Dallas, TX

2017-Present

Multinational pharmaceutical and biopharmaceutical company, \$44 billion total revenue and 83,000 employees.

Global Lean Director, Dallas, TX (2022-Present)

Promoted to Global Lean Director – Lean Center of Excellence. Appointed Global Business Process Owner (BPO) for the AstraZeneca Tier Pulse & Review PDCA processes. Global BPO for Mapping. MBB leading North & South America Six Sigma Program.

- Lead the enterprise-wide digitalization of AstraZeneca's Tier process. Transition from functional approach to End to End (E2E) Value Stream perspective, focused on flow & patient-centric mindset.
- Lean-Sigma-Digital support for Global Synchronized Supply Chain, pulling from patient demand corporate strategy. Goal to reduce lead-times from 300-700 days to <100-days.

Director Operational Excellence, Dallas, TX (2019-2022)

Promoted to Director Operational Excellence. Lead Zero Loss Journey to Top Quartile Lean Maturity by 2022. Lead implementation of Americas Six Sigma strategy across 7-sites throughout North & South America. Appointed Global BPO for Mapping: Value Stream Mapping (VSM) / SIPOC / Process Mapping / Spaghetti diagrams.

- Site achieved 2019 Global Operations Award: "Breakthrough productivity improvements using Lean Ways of Working". OEE increased from 26 to over 70%. 50% reduction in Cost of Goods Sold (COGS). Avoidance of \$250 Million in capital expenditure.
- Operator training lead-time reduced from 6-12 months to 12-weeks through establishment of Dojo and introduction of 'Articulate' simulation training program.

Operational Excellence Leader, Dallas, TX (2017-2019)

Lead an accelerated lean transformation of the *'Lokelma'* supply site. Lead the Americas Six Sigma Program. Achieve FDA & EMA approvals for innovative new treatment for hyperkalaemia.

- Successfully embedded the lean basics site-wide (visual management / problem solving / standard work / layered audits / lean leadership) to drive significant improvement in SQSCP KPIs.
- Implemented robust learning management system & Lean Capability Framework for all employees.
- Established process-centric organization design and Genba focused lean culture.

The Kraft Heinz Company, Chicago, IL

2013-2017

5th largest consumer packaged food & beverage co. in the world, \$28 billion in net sales and 45,000 employees.

Associate Director, CI - Meat Chicago, IL (2015-2017)

Promoted to launch Operational Excellence 'Playbook' across 9-plants: 'Oscar Mayer' & 'Lunchables'

- Developed \$58.1 Million productivity pipeline. Achieved 106% of Meat BU 2016 commitment.
- Personally developed & drove 'Sanitation Oscar Mayer' platform project to drive safety, quality & OEE improvement throughout business unit.

CI Manager, Kirksville, MO / Associate Director, Davenport, IA (2013-2015)

Direct continuous improvement drive throughout \$1 billion revenue 'Oscar Mayer' jumbo plant.

- Reconstructed team of 10 Black Belt Engineers and 3 CI Technicians to drive 'line of sight' focus on platform productivity improvement opportunities. Introduced Quick Response Root Cause Failure Analysis (QR-RCFA) to drive Genba focus, speed of execution and sustainability of \$40MM productivity pipeline.
- Delivered \$7.9MM value stream MBB Project, within 9-months.

Implemented Solutions, LLC, Las Vegas, NV

2009-2013

Business turnaround and management consultancy.

President / CEO

Provide diagnostics and turnaround management to enhance profitability and operations for multiple industries.

- 40% sales growth achieved for client within 12-months by defining, proposing, and implementing new business model.
- Improved market penetration and revenue growth potential through development and presentation of threeday business diagnostic seminars.
- Drove 18% overhead cost reduction through centralization of purchasing functions.

Faurecia, Paris, FRA

2001-2009

World's sixth largest automotive equipment supplier with sales of \$18 billion USD, 75,000 employees, across 238 sites, and 38 R&D centers in 33 countries.

UK Commercial & Operations Manager (2007–2009)

Managed UK operations with P&L accountability for \$85 million USD sales of automotive cockpits, center consoles, and door panel assemblies with 300 employees.

• Captured \$320 million USD in new contracts within first 15-months after re-structuring and implementing turnaround plan for ailing business operation.

Director of Western Europe Operations, UK / France / Spain (2004–2006)

Promoted to board-level Director position to provide leadership for automotive interiors, acoustics &soft-trim products for six facilities across Europe.

 Succeeded with Trade Union negotiations to consolidate three Spanish plants into two, saving \$7 million USD p.a. without loss of productivity.

Managing Director / President, Washington, UK (2001–2004)

Oversaw \$38 million USD UK acoustics & soft-trim business with 250 employees.

• Led turnaround from \$4 million USD annual loss to breakeven within 18-months by implementing new strategic direction for revenue growth and operations.

Additional Career Positions

Manufacturing and New Products Introduction Manager, Siemens VDO, Birmingham, UK

Plant Manager, Elmwood Sensors, North Shields, UK

Section Manager, A.E. Goetze, Sunderland, UK

Senior Process Engineer, Corning Consumer Ltd., Sunderland, UK

Education / Development / Certifications / Publication / Affiliation

Ph.D., Leadership, Organizational Culture & Business Performance, Newcastle University, UK
M.B.A., Business / Finance, Durham University Business School, UK
B.Sc., Physics, University of Reading, UK

Global Leadership Program, INSEAD, France Industry Forum Benchmarking Tour of Japan, Japan

Certified Master Black Belt, Kraft Foods, USA
Certified Associate in Project Management (CAPM), Project Management Institute, USA
Chartered Director / Diploma in Company Direction, Institute of Directors, London, UK

"A methodology for exploring the link between Manufacturing, Performance and Leadership," Journal article

Institute of Directors, London, UK, Fellow Project Management Institute (PMI), Pennsylvania, USA, Member