

# BARRY CLAESSEN

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## TECHNOLOGY DEVELOPMENT & EXECUTION LEADER

Vendor / Customer Relations & Negotiations • Budgeting & Forecasting / ROI

A Senior Technology Development and Execution Executive with extensive experience as an entrepreneurial, productive, and collaborative leader applying industry Best Practices to complete complex initiatives for multiple business sectors. Passionate about aligning Technology and Business to deliver value, developing Strategic and tactical plans and building high-performance teams. Led teams up to 120 resources and supported portfolios up to \$37 billion. Expertise in Solutions Delivery, Agile Methodologies and Frameworks, IT Operations, Vendor Management, and staff leadership.

### CORE COMPETENCIES

- Multi-Departmental Leadership
- Portfolio, Project, and Risk Management
- Agile Transformation
- Strategic / Tactical Execution
- Team Development | Resource Planning
- Process Improvements
- Solution Design / Delivery
- Business Process Innovation
- Vendor Management

### PROFESSIONAL EXPERIENCE

#### Bridgility LLC

Herndon, VA

*A provider of technology consulting services.*

#### Owner / Senior Consultant

2011 – 2012 & 2014 – Present

Serve as a trusted advisor and consultant on Agile program management and coaching, management approaches, process improvement, change management, and release management.

#### —Agile Transformation / Process Improvements—

- **\$24.4 billion portfolio** supported by guiding 27 resources to customize and implement a loan origination common off the shelf (COTS) product and assisting a data warehouse development team on a reporting solution.
- **\$17.1 million in new business generated** by developing proposals and producing wins with a government contractor on software solution services aligned with analysis and identification of client needs.
- **Positioned organization** to improve time to market by developing a custom Agile framework and a project execution strategy for the build and delivery of custom and COTS solutions.
- **568 healthcare education and teaching hospitals** benefited from the successful build and delivery modernizing two business-critical products leveraging Agile practices and cadence to achieve rapid market delivery objectives.

#### —Team Development / Resource Planning—

- **Strengthened quality** and accelerated software delivery for a major program via creating a project strategy and implementation of a custom framework anchored in the Scaled Agile Framework (SAFe) and by providing continual mentoring and coaching in Agile practices for the vendor and client.
- **Advocated consistency of information** and improved back office operations efficiency by collaborating with business units to streamline current processes and form a strategy for a consolidated solution to integrate products.
- **Elevated percentage** of bid wins for a government vendor by partnering to install a process and methodology for Capability Maturity Model Integration (CMMI) level-three certification and subsequent recertification.

#### K12, Inc.

Herndon, VA

*An online education company servicing grades kindergarten through 12 via virtual schools / classrooms.*

#### Senior Director

2012 – 2013

Recruited to lead an Agile Transform and provide leadership driving multiple programs and company initiatives. Directed 120+ technology and business professionals across the US and South America.

- **37%+ quality increase** generated by leading the development and integration of a customized Agile framework integrating general business practices and leadership expectations.
- **Facilitated accelerating time to market** objectives via training the marketing department in Agile methodology and practices, incorporating product vision boards, storyboarding, and utilizing value-based Feature/Story prioritization.
- **Helped retain** key employees by actively engaging in the company mentoring program for career development.
- **Championed optimum efficiency** in the software deployment process by implementing a corporate release management approach to optimize planning and coordination across software delivery and technology operations.

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**Geico****Chevy Chase, MD***A nationally recognized brand for vehicle and other personal lines insurance products.***Senior Manager, Open Systems DBA | Senior Manager, Client Systems****2004 – 2011**

Led 39 staff tasked with 24x7 operations of 2,500 plus Oracle, SQL Server, and DB2 / UDB distributed databases including the enterprise data warehouse. Administered a \$20 million budget encompassing human resources, vendor products for software solutions, database products, and support tool acquisitions.

**—Strategic / Tactical Planning & Execution—**

- **\$12 million contract** with Oracle saving more than 50% on the original contract offering price with a five-year freeze on licensing costs concluded through analysis of existing products, required licenses, and forecasting of future needs.
- **\$10 million equipment and licensing cost savings** realized through the proposal, architecting, and implementation of a business continuity solution strategy to eliminate planned downtime and reduce unplanned outages.
- **24,000 identities / devices provisioned** (Identity Management & Single Sign-On), synchronized across 13 location hubs enabling seamless network access across multiple locations, and reducing provisioning time from days to hours.
- **67% reduction in system issues** and failures within six months achieved by leveraging team leadership skills and collaborating with business and technical partners to stabilize a customer information system.

**—Global Portfolio / Program / Project & Risk Management—**

- **\$2.9 million to \$20 million budget** goals sustained as planned through the oversight of management, forecasting, and mid-year adjustments.
- **Zero impact to consumer systems** while doubling the number of systems changes without altering team capacity accomplished by driving a multi-faceted modernization and re-platforming of a customer information system.
- **Mitigated resource transfer** to high-need areas and decreased time needed to deliver completed solutions to market as an integral part of an advisory team developing PMO practices based on PMI, Agile, and CMMI level-three practices.

**Sallie Mae****Reston, VA***A leading provider of financial services provider of student loans for the education sector.***Director****2000-2004**

Directed multiple teams comprised of more than 60 technical professionals and four managers supporting software delivery for the loan origination function with a departmental budget of \$10 million. Managed budgeting, resource, project, change, and release management.

- **\$37 billion portfolio growth facilitated** by establishing a strategy to deliver a web-based loan origination platform leading 60+ technical resources to work with product management on requirements definition, building, and deploying web services using Agile practices.
- **Outsourced loan origination** support to an offshore entity in Southeast Asia by assessing and selecting from vendors competing for the contract and leading the transition.
- **\$10 million in budgets** streamlined by installing controls that ensured compliance to budget restrictions.
- **Supported increasing organizational demands** while delivering a large, multi-departmental initiative by leading 32 employees and up to 30 consultants handling all aspects of team management and individual development.
- **39% decline in processing**, print, and mail expenses recorded by architecting and spearheading the build and delivery of a document management solution working across multiple platforms and rendering documents on the web.

**EDUCATION & PROFESSIONAL DEVELOPMENT****Bachelor of Science*****In Business Administration / Management Science and Information Systems***

University of South Carolina

Project Management Professional (PMP)

Certified Scrum Master (CSM)

SAFe Program Consultant (SPC-4.0)

Other Training: Lean Six Sigma &amp; ITIL