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Recommendation on behalf of Denise Drace-Brownell

Denise Drace-Brownell was introduced to me in 2012 by Richard Clarke, the former CEO of Akzo Nobel, while I was CEO of Simona AG. Denise had worked at Akzo. Dick reviewed her work closely afterwards. He offered venture funding for her risk management program which was eventually sold to Foster-Wheeler.

Dick was impressed with Denise's innovation program. With Dick's suggestion, Denise prepared an assessment of Simona's strategic positioning, innovation and acquisition opportunities. In 2013 Simona was awarded the "Top 100" quality mark for its outstanding achievements in innovation. Denise's recommendations, such as integrating staff at the senior levels of the innovation process, were guides which all companies interested in growth should follow.

I can recommend Denise as a highly driven innovative inspirator to any organization. She helped Simona at that time to launch an international innovation program which was appreciated by the whole organization.

Personally, I liked her inspiring ideas and the way she packed them into a comprehensive vision.

With my best regards



Wolfgang Moyses

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